

cumberland modular display advertising rates

Prices shown are per module (16 modules per full page)

*GST inclusive

| Annual Contracted Expenditure (Including GST) | | \$6,000 | \$12,000 | \$24,000 | \$40,000 | \$60,000 | \$120,000 |
|---|-------------|---------|----------|-----------|----------|------------|-----------|
| Multi Week Buys | | | 6 | 13 | 26 | 52 | |
| Multi Paper Buys | | | | 2 | 3 | 4 | 5 |
| Discount From Casual | Casual (\$) | L001 3% | L002 5% | L003 7.5% | L004 10% | L005 12.5% | L006 15% |
| Blacktown Advocate | 220.97 | 214.32 | 209.95 | 204.44 | 198.93 | 193.42 | 187.91 |
| Canterbury-Bankstown Express | 249.28 | 241.87 | 236.74 | 230.66 | 224.39 | 218.12 | 211.85 |
| Central Coast Express Advocate (Wed or Fri) | 299.06 | 290.13 | 284.05 | 276.64 | 269.23 | 261.63 | 254.22 |
| Fairfield Advance | 232.75 | 225.72 | 221.16 | 215.27 | 209.57 | 203.68 | 197.79 |
| The Glebe | 177.65 | 172.33 | 168.72 | 164.35 | 159.98 | 155.42 | 151.05 |
| Inner-West Weekly | 219.83 | 213.18 | 208.81 | 203.30 | 197.79 | 192.28 | 186.77 |
| Hills Shire Times | 211.09 | 204.82 | 200.45 | 195.32 | 190.00 | 184.68 | 179.36 |
| Hornsby Advocate | 228.57 | 221.73 | 217.17 | 211.47 | 205.77 | 200.07 | 194.37 |
| Lake Macquarie News | 185.25 | 179.74 | 175.94 | 171.38 | 166.82 | 162.07 | 157.51 |
| Liverpool Leader | 235.41 | 228.38 | 223.63 | 217.74 | 211.85 | 205.96 | 200.07 |
| Macarthur Chronicle | 215.08 | 208.62 | 204.25 | 198.93 | 193.61 | 188.29 | 182.78 |
| Manly Daily (Tue - Sat) | 354.92 | 344.28 | 337.25 | 328.32 | 319.39 | 310.65 | 301.72 |
| Mosman Daily (All Gloss) | 211.85 | 205.46 | 201.26 | 195.89 | 190.68 | 185.30 | 180.10 |
| Mt Druitt-St Marys Standard | 191.14 | 185.44 | 181.64 | 176.89 | 171.95 | 167.20 | 162.45 |
| Northern District Times | 285.19 | 276.64 | 270.94 | 263.72 | 256.69 | 249.47 | 242.44 |
| North Shore Times - Wed (Newsprint) | 357.77 | 347.13 | 339.91 | 330.98 | 322.05 | 313.12 | 304.19 |
| North Shore Times - Fri (All Gloss) | 371.95 | 360.86 | 353.30 | 344.06 | 334.82 | 325.42 | 316.18 |
| Parramatta Advertiser | 345.23 | 334.78 | 327.94 | 319.39 | 310.65 | 302.10 | 293.36 |
| Penrith Press (Tue) | 276.45 | 268.09 | 262.58 | 255.74 | 248.90 | 241.87 | 235.03 |
| Penrith Press (Fri) | 268.66 | 260.68 | 255.17 | 248.52 | 241.87 | 235.03 | 228.38 |
| Rouse Hill Times | 99.37 | 96.33 | 94.43 | 91.96 | 89.49 | 87.02 | 84.55 |
| Home Living - North | 579.31 | 562.02 | 550.43 | 535.80 | 521.36 | 506.92 | 492.48 |
| Home Living - West | 516.04 | 500.65 | 490.20 | 477.28 | 464.36 | 451.63 | 438.71 |
| Home Living -South | 509.77 | 494.57 | 484.31 | 471.58 | 458.85 | 446.12 | 433.39 |
| Home Living -Central | 542.64 | 526.30 | 515.47 | 501.98 | 488.30 | 474.81 | 461.32 |

*NOTE: The module prices shown for THE GLEBE, MANLY DAILY (Tue - Sat), MOSMAN DAILY and NORTH SHORE TIMES (Fri) are inclusive of colour, and no additional colour loadings apply. No discount for Mono is applicable

Effective Monday July 2, 2007

courier modular display advertising rates

Prices shown are per module (48 modules per full page)

*GST inclusive

| Expenditure | Modules | Casual (\$) | \$10,000 | \$15,000 | \$25,000 | \$50,000 | \$100,000 | \$150,000 |
|---|---------|-------------|----------|----------|----------|----------|-------------|-----------|
| Multi Paper Buys | | | | | | | 2 paper buy | |
| Frequency | | | | | | 6 weeks | | 13 weeks |
| Discount Level | | | 2.5% | 3% | 5% | 7.5% | 10% | 12.5% |
| Wentworth Courier - 1/24th Page Colour | 2 | 296.00 | 288.00 | 287.00 | 281.00 | 274.00 | 266.00 | 259.00 |
| Southern Courier - 1/24th Page Colour | 2 | 285.00 | 278.00 | 276.00 | 270.00 | 263.00 | 256.00 | 249.00 |
| Inner West Courier - 1/24th Page Colour | 2 | 330.00 | 322.00 | 321.00 | 314.00 | 306.00 | 297.00 | 289.00 |
| North Side Courier - 1/24th Page Colour | 2 | 229.00 | 223.00 | 222.00 | 217.00 | 212.00 | 206.00 | 200.00 |
| Central - 1/24th Page Colour | 2 | 167.00 | 163.00 | 162.00 | 159.00 | 155.00 | 151.00 | 147.00 |

All rates include full colour gloss reproduction.

Effective Monday July 2, 2007

commuter advertising rates

City Weekly

*GST inclusive

| Expenditure Multi Paper Buys Frequency Discount Level | Modules | Casual (\$) | \$10,000 | \$15,000 | \$25,000 | \$50,000 | \$100,000 2 paper buy | \$150,000 |
|---|---------|-------------|----------|----------|----------|-----------------|--------------------------|-------------------|
| | | | 2.5% | 3% | 5% | 6 weeks 7.5% | 10% | 13 weeks 12.5% |
| Full Page Colour | 48 | 3,461.00 | 3,375.00 | 3,357.00 | 3,288.00 | 3,202.00 | 3,115.00 | 3,029.00 |
| Half page Colour | 24 | 2,121.00 | 2,068.00 | 2,058.00 | 2,015.00 | 1,962.00 | 1,909.00 | 1,856.00 |
| Quarter Page Colour | 12 | 1,117.00 | 1,089.00 | 1,083.00 | 1,061.00 | 1,033.00 | 1,005.00 | 977.00 |
| 1/8 Page Colour | 6 | 670.00 | 653.00 | 650.00 | 636.00 | 620.00 | 603.00 | 586.00 |

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*GST inclusive

| Expenditure Multi Paper Buys Frequency Discount Level | Modules | Casual (\$) | \$10,000 | \$15,000 | \$25,000 | \$50,000 | \$100,000 2 paper buy | \$150,000 |
|---|---------|-------------|----------|----------|----------|-----------------|--------------------------|-------------------|
| | | | 2.5% | 3% | 5% | 6 weeks 7.5% | 10% | 13 weeks 12.5% |
| Full Page Colour | 48 | 3,344.00 | 3,260.00 | 3,244.00 | 3,177.00 | 3,093.00 | 3,010.00 | 2,926.00 |
| Half page Colour | 24 | 2,004.00 | 1,954.00 | 1,944.00 | 1,904.00 | 1,854.00 | 1,804.00 | 1,754.00 |
| Quarter Page Colour | 12 | 1,111.00 | 1,083.00 | 1,078.00 | 1,055.00 | 1,028.00 | 1,000.00 | 972.00 |
| 1/8 Page Colour | 6 | 614.00 | 599.00 | 596.00 | 583.00 | 568.00 | 553.00 | 537.00 |

S@SS Magazine - Parramatta

*GST inclusive

| Display Advertising Packages Editions (\$) | Modules | Casual | Package 1 | Package 2 | Package 3 |
|--|---------|----------|-----------|-----------|-----------|
| | | 1 | 3 | 6 | 12 |
| Full Page | 8 | 2,453.00 | 1,963.00 | 1,825.00 | 1,643.00 |
| Half page | 4 | 1,349.00 | 1,079.00 | 1,004.00 | 904.00 |
| Quarter Page | 2 | 742.00 | 594.00 | 552.00 | 497.00 |
| 1/8 Page | 1 | 415.00 | 330.00 | 308.00 | 280.00 |

| Display Advertising Packages Editions (\$) | Modules | Casual | Package 1 | Package 2 | Package 3 |
|--|---------|---------|-----------|-----------|-----------|
| | | 1 | 3 | 6 | 12 |
| Full Page | 8 | 2960.00 | 2368.00 | 2153.00 | 1957.00 |
| Half page | 4 | 1628.00 | 1,303.00 | 1184.00 | 1076.00 |
| Quarter Page | 2 | 896.00 | 717.00 | 651.00 | 592.00 |
| 1/8 Page | 1 | 499.00 | 399.00 | 363.00 | 330.00 |

All packages are for consecutive appearances. Prices shown are per module (8 modules per full page)

village voice advertising rates

Village Voice - Balmain

*GST inclusive

| Expenditure (\$) | Modules | Casual | 3 months | 6 months | 12 months |
|-----------------------|---------|----------|----------|----------|-----------|
| Full Page Colour | 48 | 1,650.00 | 1,485.00 | 1,403.00 | 1,200.00 |
| Half Page Colour | 24 | 935.00 | 842.00 | 792.00 | 680.00 |
| Large Strip Ad Colour | 18 | 770.00 | 693.00 | 655.00 | 560.00 |
| Quarter Page Colour | 12 | 633.00 | 567.00 | 539.00 | 460.00 |
| 1/8th Page Colour | 6 | 380.00 | 341.00 | 319.00 | 275.00 |

Village Voice - Drummoyne, Eastern Beaches & Harbourside

| Expenditure (\$) | Modules | Casual | 3 months | 6 months | 12 months |
|-----------------------|---------|----------|----------|----------|-----------|
| Full Page Colour | 48 | 1,485.00 | 1,337.00 | 1,265.00 | 1,080.00 |
| Half Page Colour | 24 | 880.00 | 792.00 | 748.00 | 640.00 |
| Large Strip Ad Colour | 18 | 633.00 | 570.00 | 538.00 | 460.00 |
| Quarter Page Colour | 12 | 440.00 | 396.00 | 374.00 | 320.00 |
| 1/8th Page Colour | 6 | 237.00 | 214.00 | 202.00 | 172.00 |