

production specifications - Courier

production details

These specifications are applicable to the following titles:

Wentworth Courier	NorthSide Coureir
Southern Courier	Central
Inner West Weekly	City Weekly

addesk

The preferred delivery system for supplied PDF's made up to Courier Newspaper specs is on web at www.addesk.com.au. Addesk confirms the delivery of your ad and also checks if there are any problems, which you will be informed of by email.

- PDF's are the preferred method using hi-res images as outlined above and with NO registration marks.
- Please supply ad in PDF format with ad made up to size and using images as indicated in these specs.
- PDF's made using Acrobat Distiller 4 & 5 should be compatible with Acrobat 4 (PDF 1.3), if sending a PDF ask

for a PDF of Courier PDF Settings or download a copy from our web site www.addesk.com.au.

quickcut

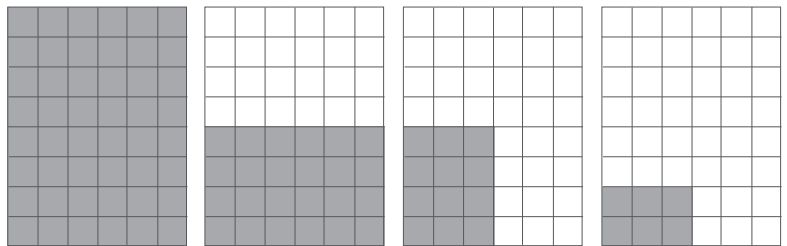
You need to be registered on-line with Quickcut (ph: 9938 7500 for details). Advertisements supplied by digital transfer using the Quickcut Pagestore system have to be made up to Courier Newspaper Specifications. Incorrectly sized ads will be rejected.

For more detailed specifications please go to www.villagevoice.com.au and select the relevant paper title.

Any problems please call the AdDesk help line 9353 0125

modular advertisement sizes

Ad Sizes	Description	Modules	mm
8 high x 6 wide	Full Page	48	294 mm x 262 mm
8 high x 4 wide	Dominate Page	32	294mm x 174mm
6 high x 4 wide	Junior Page	24	220mm x 174mm
4 high x 6 wide	Half Page - Horizontal	24	146 mm x 262 mm
8 high x 3 wide	Half Page - Vertical	24	294 mm x 130 mm
3 high x 6 wide	Large Strip - Horizontal	18	109 mm x 262 mm
8 high x 2 wide	Third Page - Vertical	16	294mm x 86mm
2 high x 6 wide	Quarter Page - Vertical	12	72 mm x 262 mm
4 high x 3 wide	Quarter Page - Standard	12	146 mm x 130 mm
3 high x 3 wide	Small Square Ad	9	109 mm x 130 mm
3 high x 2 wide	Eighth Page - Vertical	6	109mm x 86mm
2 high x 3 wide	Eigth Page - Horizontal	6	72 mm x 130 mm
2 high x 2 wide	One Twelth	4	72 mm x 86 mm
1 high x 2 wide	1/24th - Horizontal	2	35 mm x 86 mm
2 high x 1 wide	1/24th -Vertical	2	72 mm x 42 mm



Full Page
8 High x 6 Wide
294mm x 262mm
(Image Area)

4 High x 6 Wide
146mm x 262mm
(Half Page
Horizontal)

4 High x 3 Wide
146mm x 130mm
(Quarter Page)

2 High x 3 Wide
72mm x 130mm
(Eighth Page)

production specifications - 9TO5 and Village Voice

production details

These specifications are applicable to the following titles:

- 9TO5
- Village Voice - Balmain
- Village Voice - Drummoyne
- Village Voice - Eastern Beaches
- Village Voice - Harbourside

addesk

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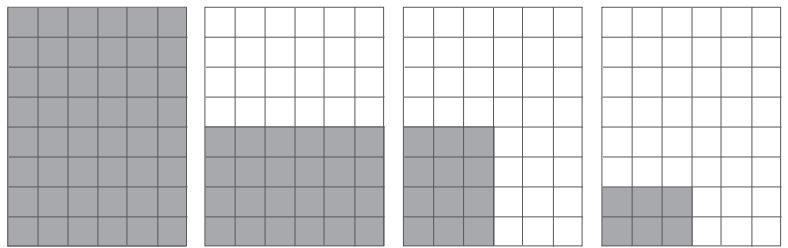
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modular advertisement sizes

Ad Sizes	Description	Modules	mm
8 high x 6 wide	Full Page	48	254mm x 226mm
4 high x 6 wide	Half Page - Horizontal	24	126mm x 226mm
8 high x 3 wide	Half Page - Vertical	24	254mm x 112mm
3 high x 6 wide	Large Strip - Horizontal	18	94mm x 226mm
2 high x 6 wide	Quarter Page - Horizontal	12	62mm x 226mm
4 high x 3 wide	Quarter Page - Standard	12	126mm x 112mm
2 high x 3 wide	Eigh Page - Standard	6	62mm x 112mm

Module Size

30mm High x 36mm Wide
2mm gap between modules (top, bottom & sides)



- Full Page**
8 High x 6 Wide
Image Area:
254mm x 226mm
Trim:
265mm x 235mm
Bleed:
275mm x 245
- 4 High x 6 Wide**
126mm x 226mm
(Half Page Horizontal)
- 4 High x 3 Wide**
126mm x 112mm
(Quarter Page)
- 2 High x 3 Wide**
62mm x 112mm
(Eighth Page)

